



**MDI**  
GURGAON

Management  
Development  
Institute



# INDIA IMMERSION PROGRAMME





# ABOUT US

“MDI aims to be a globally recognized management school through academic excellence and continuous innovation to nurture responsible leaders for creating sustainable alternatives.”

- 50 years of leadership in executive training & education.
- Impactful training and capacity building on India-centric programmes.
- World class faculty
- Internationally accredited programmes.
- Collaborative partnerships with leading B-schools globally.
- 80+ International partnerships encompassing student exchange, joint research, executive education, and collaborative projects.
- Consistently ranked among the nation’s best.
- Located in the heart of one of the country’s most buzzing corporate and entrepreneurial hubs.
- Situated at a distance of 18km from the International Airport.
- Fully residential campus



**Indian Immersion Programme is a blended programme of Academic & Culture Learning for the participants.**

**The courses designed to give insight about doing business in India and understanding Indian Economy, Policy & IT Infrastructure through his trip.**

**The programme is enriching and offering opportunity to experience the diversity & heritage of India.**

**Prof. (Dr.) Anjali Kaushik**

Dean - Strategic Initiatives



# PROGRAMME OFFERING - DOING BUSINESS IN INDIA



**The programme is highly engaging with interactive sessions. It has been designed aiming at the following learning outcomes:**

Understanding the ease of doing business in India.

Academic immersion and industry visit with cultural immersion

Developing a sense of India centric business and investment opportunities.

Sensitization to the policy rubric and implementation dynamics.

The Programme will be designed on topics of mutual interest

The Programme will have guest lectures by leaders from industry/academics.

The Programme duration can be customised and programme fee will be revised based on number of days.

MDI offers services to various corporates, higher educational institutes, overseas partner

## TRAINING

Over one hundred thousand leaders and managers trained nationally and internationally. Open programmes across functional areas and custom-designed MDPs.

## CONSULTANCY

Delivered consultancy projects for the industry, government and international bodies. A large number of consultancy projects for the Social Sector.

## RESEARCH

Actionable and socially relevant research carried out by faculty and Centres of Excellence. Vision- The Journal of Business Perspective reckoned as high-quality and impact journal

## TEACHING

Accomplished faculty offering world class teaching experience  
Internationally accredited programmes





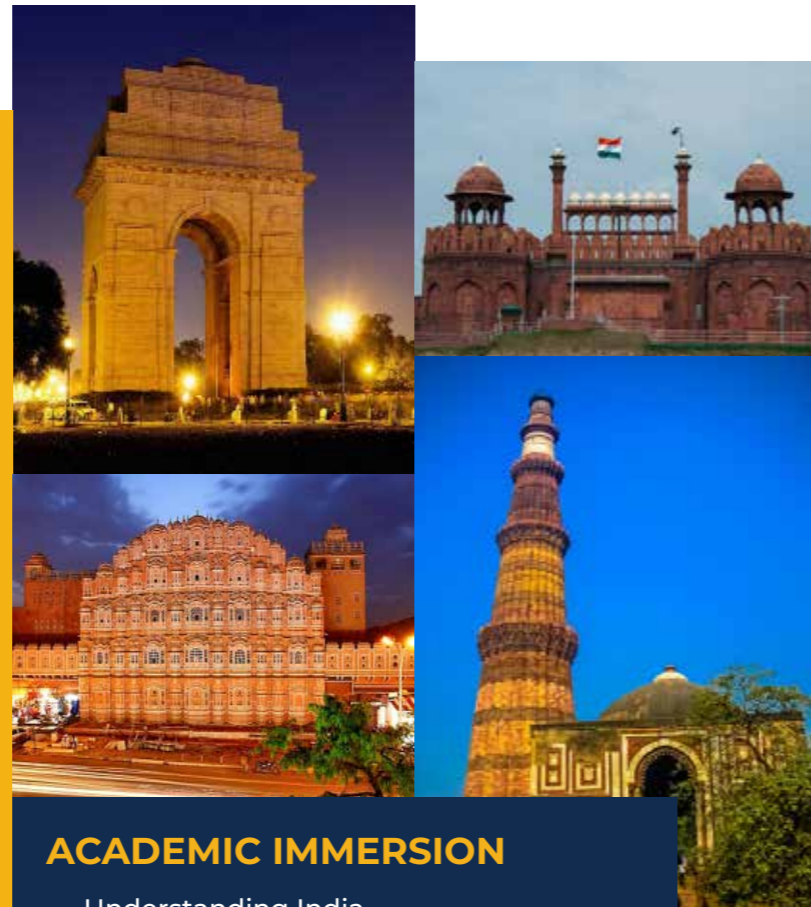
# ACADEMIC AND CULTURAL IMMERSION

Value creating programmes designed on topical themes

For embassies, international expats, public officials, senior industry leaders and entrepreneurs

Covers an array of topics on general management, functional and cross-functional offerings

Delivered by seasoned faculty, industry experts, policy makers and eminent speakers



## ACADEMIC IMMERSION

- Understanding India
- India's Economic Transformation
- SCM and Circular Economy Overview
- Transforming Organizations through Proactive People Management Strategies
- Sustainability Practices in India
- Decision Making for Strategic Alliances
- Ease of Doing Business in India
- Understanding Private Public Partnership
- Strategic Financial Analysis for Value Enhancing Decisions
- Leadership and Marketing Communication through Story Telling and Theatre Techniques
- Conflict Management and Negotiation Skills
- Insights into Mergers and Acquisitions in the Age of Startups

## CULTURAL IMMERSION

- It will have guided tour to various places like

**Delhi:** Red fort, Chandni Chowk, India Gate, Qutab Minar, Presidential house

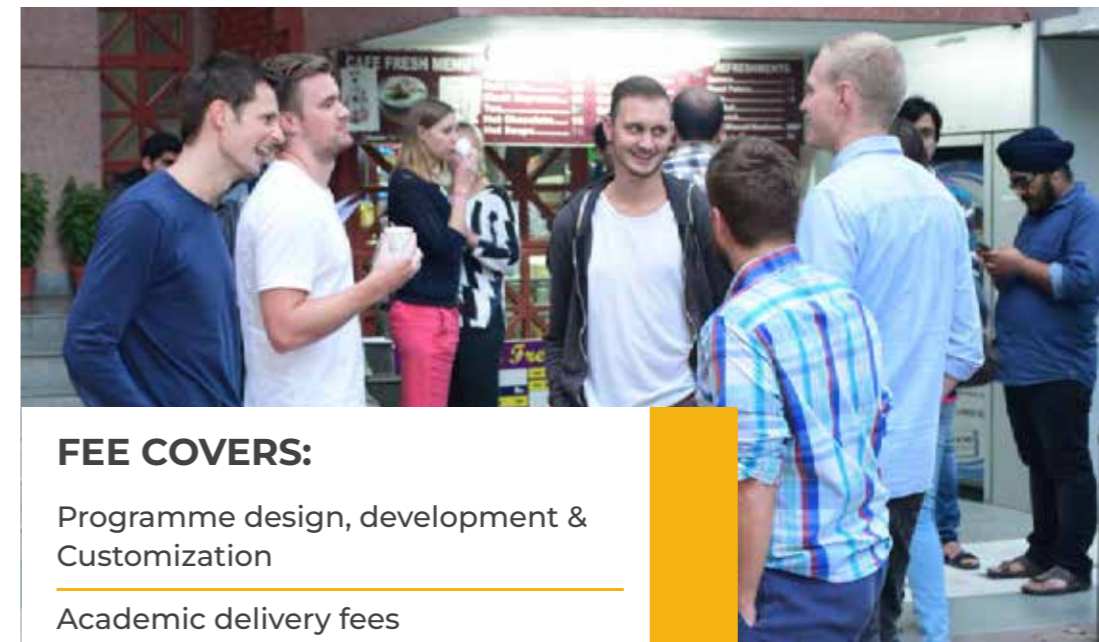
**Agra:** Taj Mahal

**Mathura:** Temples & Indian culture

**Jaipur:** Hawa Mahal, Amer Fort, City Palace

**Others:** Ajmer Sharif Dargah, Jama Masjid, Hazrat Nizamuddin Dargah

# PROGRAMME COST



## FEE COVERS:

Programme design, development & Customization

Academic delivery fees

Teaching materials and academic resources

Programme administration and support

On campus catering including breakfast, lunch and coffee breaks

Certification of Attendance to all the participants

Home Institution or Students will be responsible for the cost of their return journey, visa, insurance and medical treatment (if any)

MDI Gurgaon will provide support for local travel, site visit to other cities, industry visit ,stay at campus and offsite stay (if any)

The standard fee for the Immersion/ Exchange programmes for up to 20 participants is mentioned with the schedule. Partner institute can opt for any dates for the schedule.

## Schedule of Program

Date	Duration
21 Aug-28 Aug	8 days
18 Sept-2nd Oct	14 days
9 Oct-16 Oct	8 days
13 Nov-27 Nov	14 days
11 Dec-18 Dec	8 days
29 Jan-11 Feb	14 days
26 Feb-05 Mar	8 days
19 Mar-01 April	14 days





## CAMPUS & FACILITIES...

MDI is located in a picturesque, serene campus 18 kilometres from the international airport in Delhi. It provides just the right environment to step away from the mundane world to quietly imbibe, peacefully introspect and ultimately learn.

### CLASSROOM

The campus hosts, airconditioned lecture halls, syndicate rooms, faculty and administrative blocks. The campus also has residential accommodation for academic and administrative staff.

### LIBRARY

One of the best management libraries of the country. The library holds a rich collection of printed as well as electronic resources which include books, journals, databases, audio-visual materials, and e-journals.

### COMPUTER CENTRE

A state-of-the-art computer centre with Bloomberg terminals and other facilities consisting of 656 PC nodes/laptop includes 10 IBM Pentium based servers, connected on a high speed Gigabit Ethernet Fiber Optic/UTP based network in a distributed Windows XP and Linux environment.

### EXECUTIVE HOSTELS

The executives of Management Development Programmes are accommodated in hostels which have been especially designed to suit the needs of executives. The rooms are airconditioned and are fully furnished with modern gadgets. The rooms are provided with internet connection to facilitate extended study hours for the participants.

### RECREATIONAL FACILITIES

A golf course, lawn tennis and badminton courts, table tennis and billiards boards, gymnasium, recreation room, TV lounge and canteen are some of the facilities provided on campus. Facilities like ATM, Internet and Medical aid are also available on the campus.





## CONNECT WITH US:

Global Engagements office  
Management Development Institute  
Mehrauli Road, Sukhrali, Gurugram - 122007, INDIA.

Email Us: [IRO@mdi.ac.in](mailto:IRO@mdi.ac.in)

Call Us: +91-124-4560000

